



Excellence is our Passion

Westerlo, July 2012

Dear Valued Customer,

We would like to inform you herewith that Henkel Electronic Materials has appointed **Rotal Industries & Trading Ltd**, being our distributor within Israel and the Palestinian authority. The Rotal team is a well established company and is looking forward to meet you/your team to offer the services of a local based company.

Dan Giladi (VP/Sales Manager) will be your local contact to discuss existing and new business opportunities for the Henkel Electronic Materials, such as:

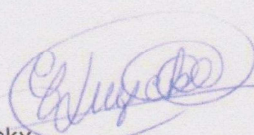
- + Electrically conductive Adhesives and Films
- + Die attach Adhesives and Films
- + Underfills and Encapsulants
- + Surface Mount Adhesive (SMA)
- + Electronic Molding Compounds
- + Conformal Coating
- + Electronic Potting compound
- + Thermal Management
- + Solder Materials (Flux, Solderpaste, Solder Wire)

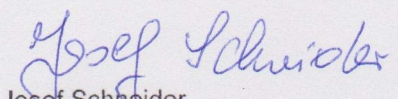
Enclosed for your reference the contact details for Rotal / Dan Giladi:

Rotal Industries & Trading Ltd.
21 Atir-Yeda St., P.O.B. 2292, Kfar-Saba 44641, Israel.
Office Phone: 972-9-766 7990
Fax: 972-9-7668991
Mobile: 972-50-7851062
www.rotal.com

This partnership with Rotal will enhance our services to you as our valued customer and will help us to develop/grow our business together. Thank you for your continued business with Henkel Electronic Materials.

Best regards,


Dr. Geert Luyckx
Director Sales EMEA
Henkel Electronic Materials


Josef Schneider
Sales Manager
Eastern Europe & Middle East & Africa
Henkel Electronic Materials